



**JOIN or RENEW
your Membership!
Sponsorship
Opportunities for
2012 also enclosed!
Due by January 31, 2012**

**Educate - Connect - Network
& Lead!** Support for Controllers, Business &
Office Managers in the Southern California area.

AUTO DEALERS OFFICE MANAGEMENT ASSOCIATION (ADOMA)
is here to support auto industry professionals by providing
educational programs, leadership skill building, peer support
opportunities, and the list goes on! We also offer sponsorship and
promotional opportunities to our members, vendors and sponsor firms!



Take a look at the opportunities that await you in 2012....and sign up today!

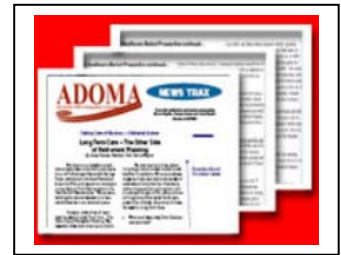
MEMBERSHIP: \$125 Dealership or Associate Allied Member (\$35 for second locations)

- Discounts on attending and participating in monthly educational meetings.
Topics have included:
 - ✓ Risk Management: "What the business office can do to manage risk"
 - ✓ Labor and Employment Law Update
 - ✓ HR Compliance
 - ✓ Sales Tax and Unclaimed Property
 - ✓ Best Practice Sharing
 - ✓ Managing Work Comp Claims
 - ✓ Year End Planning: "What Business Managers Can Do in Advance"
- Discounts on attending the Education Conference in June and mini-conference in November.
- Name and Company listing on the www.adoma.org website (Associate Allied members only)
- ADOMA newsletter (distributed to over 600 industry firms).
- Join -- build peer networks with other industry professionals. Share best-practices!

Platinum Vendor Sponsorship for Service Firms: \$500.00 - Designed to serve the marketing needs of our vendors. Benefits include (limited to first 24 firms annually):

- 1 annual membership
- Discounts on attending and participating in monthly educational meetings.
- 1 full-page newsletter ad and 1 full-page web site ad highlighted
- 1 acknowledgement as Vendor Sponsor of the Month at chapter meetings
- 12 month company listing on the vendor page of the web site
- Company listing in the membership directory distributed at the annual conference

APPLICATION / RENEWAL available in .pdf and live form on this site.



ADVERTISE: ADOMA Newstrax!

Newstrax represents the Los Angeles, Orange County and Inland Empire chapters as well as supporting members from the San Diego and Tri-County areas. This monthly newsletter is distributed to almost 700 owners, dealers and managers of auto dealerships throughout Southern California. **That's why ADOMA Newstrax is a great place to promote your products or services.**

<u>Size</u>	<u>Member</u>	<u>Non-Member</u>
✓ Business Card	\$25	\$40
✓ Quarter Page	\$50	\$65
✓ Half Page - horizontal	\$75	\$90
✓ Full Page - 8 ½ x 11	\$100	\$125

Note: Save \$15 when you sign up for 2 or more months of ads at one time.

CONFERENCE SPONSORSHIP 2012:

Support the annual Education Conference and enrich the experience for everyone and gain valuable marketing exposure for your company. We are offering partial and full scholarships.

✓ Program printing	\$600
✓ Friday Lunch Sponsor	\$2,000
✓ Saturday Lunch Sponsor	\$3,000
✓ Refreshments - Hospitality Room	
Snacks, nuts, pretzels & candy	\$250
Soft drinks, wine, beer, etc.	\$500
✓ Friday Dinner – Hosted Bar	\$2,500
✓ Door Prizes	Make a monetary donation or donate a gift item
✓ Grand Prize (multiple)	\$500
✓ Podiums, lavalieres, overheads, etc.	\$500
✓ Cash Bar Tickets	\$500
✓ General expenses donation	All amounts welcome!

Thank you for your support and participation!

Questions, please call the ADOMA office at 714.832.5741.



ADOMA

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www.adoma.org